



ALPHA PHI ALPHA FRATERNITY, INC

P.O. Box 32951 • San Jose, CA 95152

Subject: ESL Education Foundation Scholarships

Dear Counselor/School Official or Community Leader,

We are proud to announce our Academic & Civic Scholarship program. We have made changes over the years in our scholarship program in hopes to benefit the students.

Given today's environment of a school shutdowns and virtual learning, we will do our best to be accommodating for those certified documents such as transcripts and our interviews will be virtual.

Our finalist interview process is a straightforward 30 minute interview in a non-threatening environment. We would primarily like to get to know the students better, to see their personality and ask them a few questions about their application. We look at the totality of a student and their personal situation in making our awards. I would like to say that appearance and effort does matter, as we have had several students improve their impression dramatically by merely wearing a tie and jacket/dress and conversely lower their score by coming to the interview in a sweater/jeans.

We do realize that students are very busy at this time of year and have limited the student's work to apply to only one original essay as all the other requirements are duplicate information that they would have provided for other scholarships or applications.

Would you please take the time to confirm for me, that you are the proper contact at your school or organization to send this scholarship information? Would you also confirm your full contact information at the school/organization?

Thank you for your help in distributing our scholarship information to students who would be interested in writing an essay focused on the African American community. If you have any questions don't hesitate to contact me.

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